



Advertising Agreement

sales@localamag.com · (352) 360-7206
Lisa Anderson Media, 2320 NE 2nd Street, Unit 5, Ocala, FL 34470

ARTWORK REQUIREMENTS

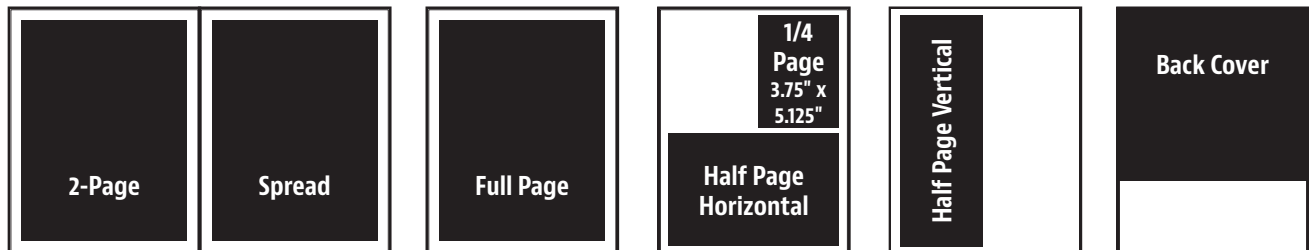
Ad Type	Ad Size	Margins	Color Space
Back Cover	8.75" x 7.875"*	.5 in	CMYK
Inside Front Covers	8.5 in. x 11 in. + .125 in. bleed	.5 in	"
Inside Back Covers	8.5 in. x 11 in. + .125 in. bleed	.5 in	"
Full Page	8.5 in. x 11 in. + .125 in. bleed	.5 in	"
Half Page (Horizontal)	7.75 in. x 5.125 in.	Recommend .25 in	"
Half Page (Vertical Masthead)	3.75 in. x 10.5 in.	Recommend .20 in	"
Quarter Page	3.75 in. x 5.125 in.	Recommend .20 in	"

A 1 point black border will be added to all half page and quarter page ads without a full color background, or when a color may be too light to stand out on white.

All finished ad designs must be 300 DPI or higher. Acceptable formats include PDF or JPEG. PDF preferred. Please flatten layers and turn type into outlines per printer request.

Spreads must be delivered as 2 pages with the Full Page Ad Size and Margins.

*Back Cover is 8.5 in. width x 7.75 height with a .125 bleed on 3 sides (top, right, & left).



LOCALA DEADLINES			
ISSUE	DEADLINE	ISSUE	DEADLINE
JANUARY	12/04/2022	JULY	06/08/2022
FEBRUARY	01/07/2022	AUGUST	07/06/2022
MARCH	02/09/2022	SEPTEMBER	08/09/2022
APRIL	03/09/2022	OCTOBER	09/07/2022
MAY	04/08/2022	NOVEMBER	10/07/2021
JUNE	05/06/2022	DECEMBER	11/04/2021



As a courtesy to our clients, if a 1080 pixels x 1080 pixels, 72 DPI, RGB color space version of your ad is provided, we will share the ad on our social pages during the months your ad is in our magazine. This is a free service and we do not guarantee the number of times the ad will run on our social accounts.

Send finished ad designs by or before the deadline to: art@localamag.com

Deadlines are subject to change. The Advertiser will be notified of any changes as soon as possible.